



ADVERTISING SPEC SHEET

ARTWORK SPECIFICATIONS

- ✓ Hi Resolution PDF or TIFF
- ✓ 300dpi JPG
- ✓ no crop marks required
- ✓ CMYK four colour process
- ✓ All text converted to paths/outlines
- ✓ *Full bleed artworks, allow approx. 10mm margin internally for all copy/important information.

Please send your final artwork to:

design@plenty.co.nz

QUESTIONS?

For more information
or any questions regarding
advertising, contact:

design@plenty.co.nz

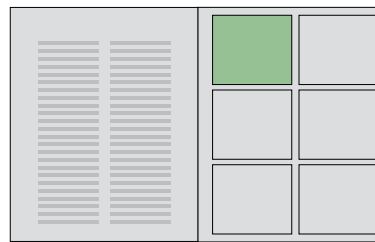
DESIGN ASSISTANCE?

Need some help pulling together
your advert or want some changes
to an existing advert? We are here
to help. Get in touch at:

design@plenty.co.nz

Per hour charge rate applies

See the following pages in this PDF
for a breakdown in sizes



DIRECTORY ADVERT

80mm(w) x 70mm(h)



INLINE ADVERT

Portrait OR
80mm(w) x 220mm(h)

Landscape
160mm(w) x 80mm(h)



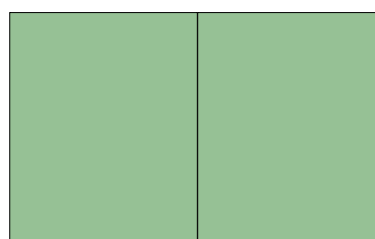
FULL PAGE

190mm(w) x 237mm(h)
+ 5mm bleed*



INSIDE COVER

190mm(w) x 237mm(h)
+ 5mm bleed*



DOUBLE PAGE SPREAD

380mm(w) x 237mm(h)
+ 5mm bleed*



ADVERTISING SPEC SHEET SIZES

Note: Sizes on this page are to scale

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INLINE ADVERT

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160mm(w) x 80mm(h)

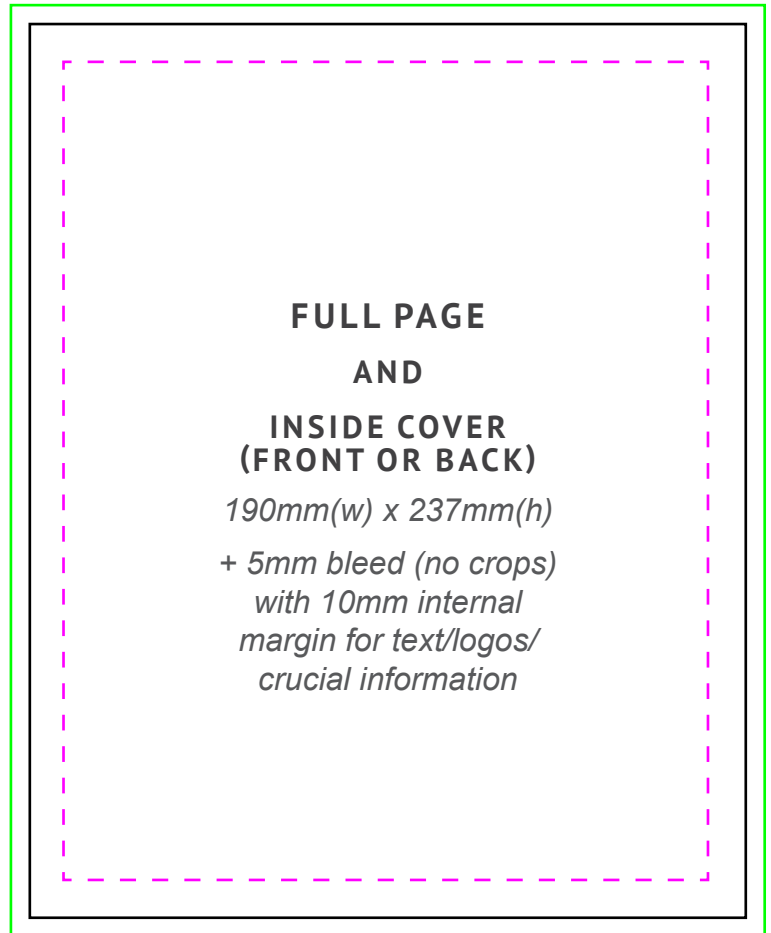


ADVERTISING SPEC SHEET SIZES

Note: Sizes for this visual are NOT to scale (they are 50% smaller)

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- Final sized artwork provided including the 5mm bleed
200mm(w) x 247mm(h)
- Final artwork size in mag
190mm(w) x 237mm(h)
- - Crucial information within 10mm of page edge
170mm(w) x 217mm(h)

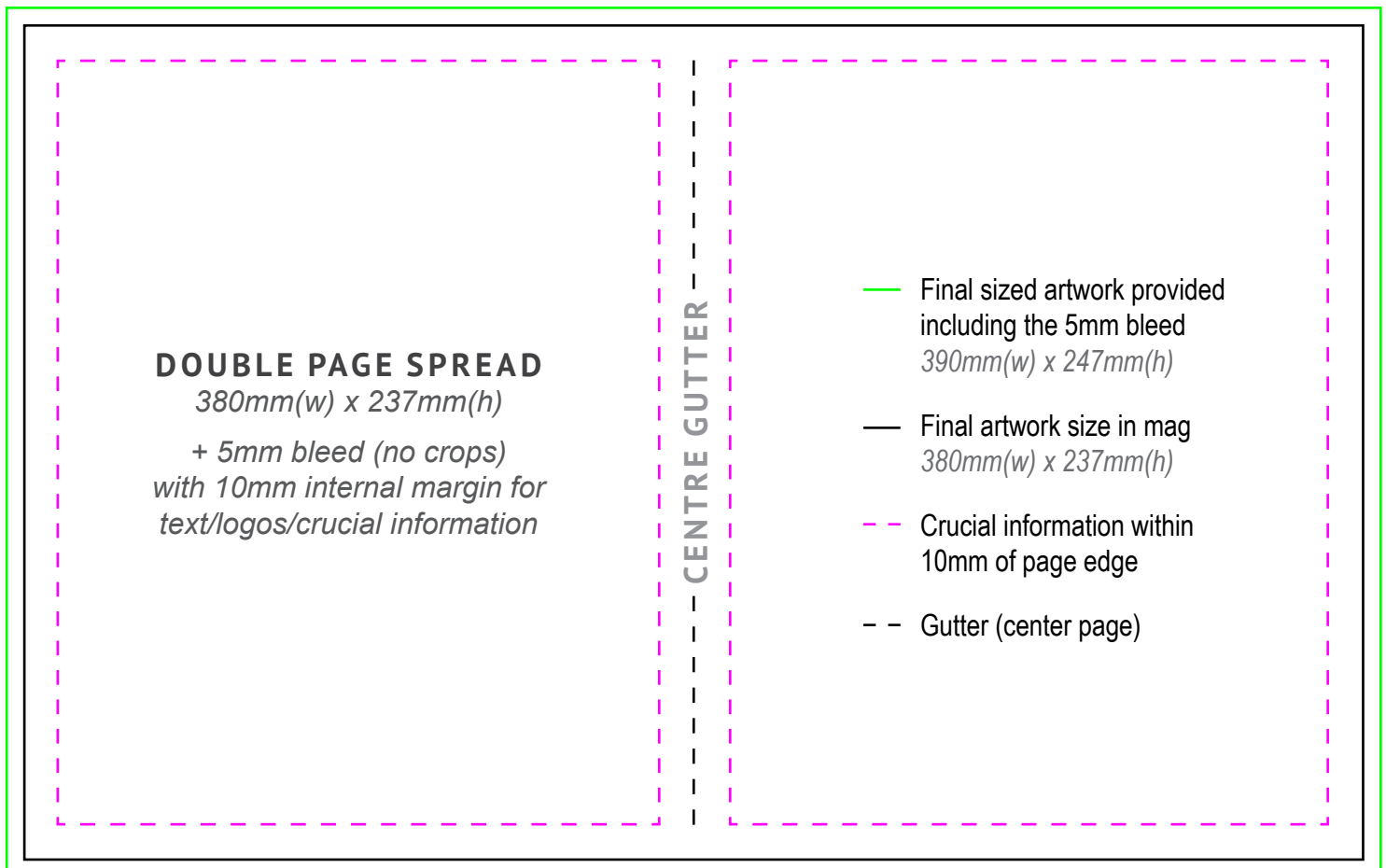


FULL PAGE

AND

INSIDE COVER (FRONT OR BACK)

190mm(w) x 237mm(h)
+ 5mm bleed (no crops)
with 10mm internal
margin for text/logos/
crucial information



DOUBLE PAGE SPREAD

380mm(w) x 237mm(h)

+ 5mm bleed (no crops)
with 10mm internal margin for
text/logos/ crucial information

CENTRE GUTTER

- Final sized artwork provided including the 5mm bleed
390mm(w) x 247mm(h)
- Final artwork size in mag
380mm(w) x 237mm(h)
- - Crucial information within 10mm of page edge
- - Gutter (center page)